






## Our Mission

The National LGBT Chamber of Commerce New York (nglccNY) represents LGBTQ+, allied, and underrepresented business interests in the Empire State, visibly advancing connections, opportunities, and growth of a richer New York State business landscape.





### **nglccNY Projects the Capacity of New York's LGBTQ+ Economy:**

-  **128,938**  
businesses partially- or majority-owned by LGBTQ+ New Yorkers to operate within New York State
-  **58,022**  
businesses partially- or majority-owned by LGBTQ+ New Yorkers to operate within the Five Boroughs
-  **239,825**  
New York State jobs supported by LGBTQ+ business
-  **107,921**  
New York City jobs supported by LGBTQ+ business
-  **\$58,229,572,963**  
contributed to the Empire State's GDP by LGBTQ+ businesses

## **\$2,500 nglccNY Corporate Partnership**

Entry into the National LGBT Chamber of Commerce New York provides direct access to consistent and robust programming, events, and forum across any organization's procurement, marketing, sales, foundation, community engagement, other business lines and resource groups of passionate business community leaders.

### **Faceted Meaningful Engagement Opportunities**

 Local Supplier Connections	Connect with diverse vendors through our virtual and in-person year-long engagements.
 New York State LGBTQ+ Market	Position brand, business development, and insights with New York's rich marketplace.
 Identify & develop workforce talent	Enhance retention and development through our 12 months of Corporate Q & A programming.
 Community engagement	Leverage Chamber connectivity to identify community partners and volunteerism.

### **Corporate Partners Gain Access To:**

<b>12</b>	Members' Monthly Mixers	<b>12</b>	Corporate Q & A Forums	<b>12</b>	Virtual Coffee Connects	<b>48</b>	Virtual Lunch & Learns
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## Our Standard Events



**Members' Monthly Mixer (M3)** – The third Wednesday of the month is our in-person programming and networking event, aligned with host's mission, strategy, or insights.

**Corporate Q&A** – Programming catered to nglccNY's corporate partners and their diverse talent, providing insights, information sharing, roundtables on issues impacting resource groups, procurement, going-to market, professional development and more.

**Coffee Connect** – The first Tuesday of the month, grab your coffee and join us over Zoom for casual connections with Chamber members throughout New York State.

**Lunch and Learn** – Every Friday from 12:00 PM – 1:00 PM EST on Zoom, members of the Chamber (nonprofit, small business, or corporation) volunteer subject matter expertise on various subject to members and non-members of the Chamber.

## All nglccNY Corporate Partner Tiers

Corporate Partnership Levels	Tier 1 \$25,000+	Tier 2 \$15,000	Tier 3 \$10,000	Tier 4 \$5,000	Tier 5 \$2,500
Integration of multiple lines of business & ERG/BRG	X	X	X	X	X
Link embedded logo on nglccNY website <sup>1</sup>	X	X	X	X	X
Priority invitation to select community events	X	X	X	X	X
Priority for volunteer leadership opportunities <sup>2</sup>	X	X	X	X	
Recognized as a funder of a nglccNY program <sup>1,3</sup>	X	X	X	X	
Promotion of partner's events by nglccNY	X	X	X		
Recognized as a funder of nglccNY monthly M3s <sup>1</sup>	X	X	X		
Recognition during nglccNY events <sup>1</sup>	X	X	X		
Socialization of sponsor's events/special messaging	X	X	X		
Access to NGLCC benefits <sup>4</sup>	X	X	X		
Recognized as a funder of nglccNY summits <sup>1,5</sup>	X	X			
Recognized as a funder of a signature program campaign <sup>1,5</sup>	X				
Executive Director as contributor to partner's own event	X				
Early access to any research reports by NGLCC/nglccNY	X				

All corporate partnerships require a minimum \$2,500 annual membership due.

<sup>1</sup> Corporate partners may elect to have their logo or visual support of nglccNY programs and/or events public-facing, member-only facing, or silent.

<sup>2</sup> Tiers 3 and 4 may have the opportunity to join one of nglccNY's steering committees. Tiers 1 and 2 have priority to join the Chamber's Stakeholder Advisory Committee.

<sup>3</sup> nglccNY will work with a corporate partner to deliver a strategic, tailored virtual, in-person, or hybrid program.

<sup>4</sup> nglccNY will bring in NGCLCC - National LGBT Chamber of Commerce's Corporate Partnership team to discuss national partnership benefits.

<sup>5</sup> Funding of a summit or signature program can be recognized by dollar value of hosting (event, food & beverage, vendors), or, as a direct monetary contribution to nglccNY to execute that program.

For more information, please contact [info@nglccny.org](mailto:info@nglccny.org)

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## nglccNY Chamber Snapshot

■ **12**

Years is the average life cycle of LGBT business enterprise, outperforming the general population of small businesses.

■ **\$1.1M**

Is the average gross annual revenue of our small businesses that are certified LGBTBE (51% owned-and-operated by LGBTQ+ U.S. persons) with businesses ranging from startup to \$200,000,000 in revenue.

■ **450+**

Members and growing! In-person events generally see 80 to 140 attendees.

■ **10%**

Of all LGBTBEs certified by the National LGBT Chamber of Commerce (NGLCC) are headquartered in New York State.

## Our Team



**Barton L. Jackson II**  
Executive Director  
He/Him/His

During his tenure at TD Bank, Barton was co-chair of the New York Forever Proud Business Resource Group, sat on a consumer economic empowerment focus group for the New York State Office of the State Comptroller, served as Outreach Chair, ambassador, and LGBT business enterprise certification site visitor for nglccNY. Barton often logged over 100 hours a year volunteering business education programming in partnership with chambers of commerce, government, and nonprofit organizations engaged in fostering entrepreneurship. He is most proud of creating "Own It!" a nationwide Transgender and Gender Expansive entrepreneurial 101 intensive. He was recognized in 2019 by Business Equality Magazine's 40 LGBT Leaders Under 40, Gay City News' 2020 Impact Awards, and City & State New York's 2024 The Responsible 100.



## Our Team



**Gunner Gardner**

Membership Manager &  
Regional Certification Specialist  
They/Them/Theirs

Originally from Austin Texas, Gunner served as the Programs Director for the Austin LGBT Chamber of Commerce and an LGBTQIA+ Community Liaison for the City of Austin and State of Texas. A graduate of Sul Ross State University in Alpine Texas, Gunner played Division III NCAA Men's Tennis and was the recipient of the NCAA Community Service Athlete of the Year Award in 2017. Gunner has since made their home in NYC and enjoys the numerous food choices the city has to offer along with performing as their drag persona Robin Rose Quartz in many of New York's vibrant gay clubs.